

Sharp MX-C402SC

Outstanding A4 Color MFP
for Large Workgroups



Sharp Imaging and Information
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The Sharp MX-C402SC has claimed the BLI Winter 2012 “Pick” for “Outstanding A4 Color MFP for Large Workgroups.”

While the unit has an intuitive design and a strong feature set, and provides impressive image quality, its robust scanning capabilities and unique document feeder that really make it stand out from competitive models. “The MX-C402SC is an excellent choice for scan-intensive vertical markets, like healthcare,” said BLI Test Technician Joe Ellerman. “Users can place a stack of ID cards in the feeder and program ID card copy to put both sides of the card on a single sheet of paper without having to reposition the cards on the platen.”

A standard retractable keyboard simplifies entering information—e-mail addresses, PIN codes—at the control panel. The one-user license for Sharpdesk adds value by saving users time and money; a longtime BLI favorite, mainly for its ease of use and accurate OCRing capability, Sharpdesk lets users search the archive, view thumbnails, combine documents, and output files via drag-and-drop. Built on the Sharp OSA platform, the unit can integrate with a wide variety of other solutions developed by the manufacturer or third parties—beneficial for businesses looking to strengthen security, automate workflow and boost worker productivity.

“While the software integration improves worker productivity, the unit is also productive in the traditional sense. Because of the dual scanheads, the MX-C402SC delivered some of the fastest scan speeds we’ve seen for this class of device,” said BLI Senior Test Technician Tony Maceri. “First-print times for most file types and first-copy times from the ADF and platen are faster than average, so users spend less time waiting for their jobs.”

“We are proud to accept this year’s BLI “Pick of the Year” award for the MX-C402SC because we believe Sharp’s innovation has reached a new level with this product,” said George Grafanakis, senior manager, Product Planning and Marketing for Sharp Imaging and Information Company of America. “From the scan-centric dual-head document feeder to the durable, standard pull-out keyboard, to our Sharp OSA technology that enables a growing number of custom integrated applications, these new models will help businesses streamline their document workflow with greater efficiency. We would like to thank BLI for this award and will continue to develop products that meet our customers’ needs.”

BLI highly recommends the 40-ppm MX-C402SC (\$8,945, SRP) for environments with monthly volumes of up to 8,000 impressions.

About **BLI Pick Awards**

Twice a year with its “Pick” and “Outstanding Achievement” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests, as well as to products and capabilities that stand out for their innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer’s maximum recommended volume. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI’s comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and qualifies as a “Pick” award contender. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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